



The Royal Wolverhampton  
NHS Trust Charity  
Registered Charity No. 1059467



The Royal Wolverhampton  
NHS Trust

# Fundraising Pack

Registered Charity No: 1059467



# Thank you for your support

## Making a difference

The Royal Wolverhampton NHS Trust Charity raises vital funds to support our friends in the NHS to provide exceptional, patient-friendly care and treatment for a combined population of 450,000 people.

Our hospitals and centres are here for everyone, saving and improving the lives of the people who matter to you. We work closely with NHS teams to help them carry on doing the incredible work they do every day. Since 1996, more than £19.6m has been raised for a range of life-saving medical equipment and facilities, staff training, and patient enhancements that make a real difference to staff, patients, and families. But we still need support to do even more.

We are the charity dedicated to supporting the brilliant work of the Royal Wolverhampton NHS Trust. We support the Trust in its vision to deliver exceptional care together to improve the health and wellbeing of our communities. The Trust's vision has been updated to reflect the closer working of its organisations and to focus on the core purpose of improving the health and wellbeing of its communities. A vision is more than a few words – it reflects the Trust's aspirations, helps to guide planning, support decision making, prioritise resources and attract new colleagues.

We work alongside the Trust, raising funds to support our staff to deliver the very best possible care and to help adults and children across Wolverhampton surrounding areas. With the help of our wonderful community, our fundraising efforts make a real difference to patients.

Our mission is to enhance patient care and help families and carers in Wolverhampton by transforming hospital and community-based services. We do this through funding "added extras" - items, projects, research, staff training and services – that are over and above what is provided by the NHS. This is what drives our charity, inspires our fundraisers, and connects us to Wolverhampton's warm, friendly, and diverse population and our brilliant hospitals and staff.

This pack is full of top tips to make your fundraising a huge success, whether it is a bake sale, a 10km run, a marathon, or for those of you who like to live life on the edge - a skydive.

We will support you every step of the way, so please get in touch.

Thank you for your support and good luck on your fundraising.



**The Royal Wolverhampton  
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# Inspirational stories from our fundraisers

We want to say a huge thank you to our fundraisers who really have helped to make a difference to our patients, their families and our staff, by going that extra mile.

Here are some of their stories which we hope will inspire your fundraising efforts.

## Young fundraisers score a hit

Young cancer patients can now play FIFA in hospital after a £2,600 medical gaming cart was donated by fundraisers.

Teenage Patient Alfie Hinks, raised almost £1,200 for the Children's Ward where he was treated at New Cross Hospital. Alfie, from Bentley Bridge, was diagnosed with a medulloblastoma, or brain tumour, in September 2019.

Although he has now made a full recovery, Alfie spent a lot of time on the Children's Ward over a two-year period before being given the all clear and said he wished he could have carried on gaming when he was having his treatment.

Logan Munday, from Goldthorn Park, raised £1,800 by climbing Snowdon and wanted the money to go to children spending Christmas in hospital.

A total of £1,400 has come from Logan towards the gaming cart, and £1,200 from Alfie, whose money was half the total he raised from a black-tie ball and auction through his own charity Alfie's Smile. Logan's remaining money has bought toys for the Children's Ward.

Their wishes have turned into reality with The Royal Wolverhampton NHS Trust Charity's purchase of a medical gaming cart from TheRockinR.

The cart, which is height adjustable and lockable, comes complete with 21 of the newest games – all

restricted to age 12 – access to Netflix, Disney+, the internet and streaming services.

TheRockinR was the gaming name of Reece Miree, who tragically died of a brain tumour at the age of 11 in March 2018.

Unable to cope with Reece's death, his mum Carol took her own life in 2021 at the age of 47, devastating husband and Reece's dad Jonny Miree.

Despite losing two close family members, former Marine Jonny, and daughter Jess Miree, who are based in Wakefield, near Leeds, have continued to dedicate their lives to TheRockinR, which is now a national charity.

Jess said: "We do this in Reece's

name and to make people's lives easier is great for us because we can see the difference it makes first-hand."

Kirsty Lewis, Senior Matron, Children's Acute Services, said: "We're really grateful to Alfie, Logan and TheRockinR for this gaming cart because we wouldn't be able to provide this without the donations.

"Video games are a really good distraction from the worries and anxieties of being in hospital. We find the children really respond well and it takes their mind off their treatment."

Alfie, who tried out the gaming cart, said: "This is great – it takes your mind off things when you're having your treatment."



Left to right: Jess Myree, Kirsty Lewis, Amanda Winwood and Alfie Hinks

## Carol's help for others

A compassionate cancer patient raised £1,700 to pay for electronic devices to enable others with the disease to have a more comfortable stay in hospital.

Carol Beddow, from Bilston, has lung cancer but it hasn't stopped her organising two events which have paid for 10 iPads and six Kindles for patients at New Cross Hospital.

Helped by grandsons Trent Beddow, and Myles Beddow Carol put on a fun day with a bouncy castle, bingo, a raffle and competitions which raised £1,342.60 and a coffee morning which raised £351.

And Carol, who has received all her treatment at New Cross in the last three years, says she won't stop in her efforts until all 52 beds across both Snowdrop Unit and Durnall Unit at The Deanesly Centre have a

device each.

Carol was inspired by her grandsons after coming home following one of her treatment sessions.

"I happened to say how there wasn't much to do while you're sitting there having chemotherapy for six hours, with no TV or books, and one of my grandsons said: 'Why don't you organise a fundraiser?'" said Carol.

"Trent wrote letters appealing for support and put together a GoFundMe page which brought in a lot of donations and Myles wrote flyers and sent them out. My boys are my rocks and I'm very proud of them – they've even sold raffle tickets to their friends.

"I'd also like to say a huge thank you to The Grapes Bar and Grill of Moseley Road, Bilston, because they gave us the venue free of charge

for the fun day and donated a bike worth £500 for the raffle, and staff at the pub are still collecting for us now.

"But the whole community has been amazing – Tesco gave us prizes for the raffle and tombola and the whole of Bilston and Willenhall have helped us raise these funds. It's been pure kindness from everyone."

Helen Bishop, Charge Nurse/Sister in the Deanesly Oncology Unit, said: "It's lovely to be able to receive gifts on behalf of the patients. It's so kind of Carol."

Amie Rogers, Fundraising and Lead Digital Engagement Officer at the RWT Charity, said: "It's amazing what Carol and her grandsons have done and we thank them wholeheartedly."



From left: Joanne Hollis, Chemotherapy Sister, Snowdrop Unit, Trent Beddow, Jackie Stones, Haematology Advanced Clinical Practitioner, Carol Beddow, Helen Bishop, Chemotherapy Sister, Snowdrop Unit, Miles Beddow and Belinda Rice, Chemotherapy Navigator

## New sensory room unveiled

A sensory room has opened to support younger patients at New Cross Hospital following a £20,000 donation from ex-Goodyear workers.

The brightly-painted facility, which cost £20,638 and is on the Children's Ward, A21, includes two mobile sensory trolleys, a soft play area, large reclining seats, and an infinity mirror and was funded by The 5/344 Transport and General Workers Union Benevolent Charity.

It has been designed to offer a safe, comfortable space for children and young people with physical health conditions, developmental delay or additional sensory needs. But it is also just a relaxing and calm space for any of the patients on the ward.

The donation is the last one from the scheme to The Royal Wolverhampton NHS Trust Charity and completes a remarkable legacy of generosity that has seen the group donate more than £400,000 of equipment to the Trust since 2016.

Cyril Barrett, Chair and Trustee of the scheme, said: "We've seen the tremendous difference our donations have made to the Trust and hopefully this room will have the same effect on the children and the staff here.

"We've bought many pieces of equipment for community initiatives in and around Wolverhampton, but in particular for The Royal Wolverhampton NHS Trust, to whom we have donated over £400,000 worth of equipment."

Addressing members of The 5/344 Transport and General Workers Union Benevolent Charity, Sue Rawlings, former Chair of The RWT Charity, said: "Thank you on behalf of the Board, staff and patients for everything you and your colleagues have done which have made such a big difference and equally, I'm sure this swansong will do the same. Your efforts will not be forgotten."

Kirsty Lewis, Senior Matron, Children's Acute Services, Division 3 at RWT, said: "We feel very lucky to have this on our ward at Wolverhampton as not every Children's Ward has one, so we're very grateful to the scheme for funding it."



Left to right: Mark Jenkins, Paul Bough, Amanda Winwood, Kirsty Lewis, Kate Jenks, Sue Rawlings, Barry Malia and Cyril Barrett

## Sunny's steps really count

A grateful breast cancer patient has raised more than £3,400 for two wards at New Cross Hospital – with a little help from her friends.

Despite being unable to walk just two weeks beforehand, Sunny Mohindra-Payne, climbed The Wrekin – Shropshire's third highest peak at 1,335 feet (407 metres).



Left to right: Sunny Mohindra-Payne, Trevor Payne, Nicola Barding, Yasmine Payne and Louise Tongue.

And she raised £3,455.11 for The Royal Wolverhampton NHS Trust Charity to thank staff who looked after her on Snowdrop Millennium Chemotherapy Suite in Deanesly Centre, and Durnall Unit.

It was a real family affair too, as Sunny was joined by 35 of her family, friends and work colleagues on the two-mile walk, which took around an hour and 20 minutes to complete.

Sunny, who manages the Next clothing store in Bentley Bridge, Wednesfield and lives in Wolverhampton, was joined by her counterpart at the Telford Forge branch Nicola Barding, who helped organise the event.

"I didn't think I'd be able to do it because two weeks before it, I couldn't walk, but with the aid of sticks and husband Trevor's arm around me, I managed it," said a relieved Sunny.

"The doctors and nurses deserve this donation because they have been amazing to me and that's what has got me through this."

# Walkers' Wrekin challenge

Two fitness fanatic healthcare workers stepped up to a challenge and raised £5,500.

Claire Flatt, who has twice beaten cancer, and Laura Roberts walked up The Wrekin at sunrise with colleagues as part of an annual event they call #RWTChallenge, a year after scaling Snowdon at sunset.

Money raised went to The Royal Wolverhampton NHS Trust (RWT)

Charity. The Wrekin walk raised around £2,000 to add to the £3,500 they raised after trekking up Snowdon, the highest point in Wales.

Claire, Matron for Post Registry Education for Walsall Healthcare NHS Trust and RWT, has been setting fundraising targets initially called #Claire'sChallenge every year since 2017.

Some 55 challenges, which include

walking up Mount Kilimanjaro, running the London Marathon just six months after finishing her treatment, and jumping out of a plane have helped raise more than £50,000.

"I really like challenges and my husband and I love walking so we're always working towards something. With this challenge, to have reached more than half our target after two events is fantastic," said Claire.

Laura is Executive Assistant to Louise Nickell, Group Director of Education and Training.

She insists Claire's the inspiration behind the challenges. "Claire's definitely the fitness freak out of the two of us – she's definitely the one who spurs me on and is my source of enthusiasm.

"Serious illness can give you a different perspective. These events are things to work towards – but they're fun and you can socialise with people you'd never normally connect with. It's been enjoyable and has definitely changed my mindset."



Claire and Laura with colleagues at the top of The Wrekin. Claire is pictured second from the left in the dark coloured top and light shorts, and Laura is fifth from the right in the sunglasses, dark top and dark leggings

## What would you do with £25,000?

# unity



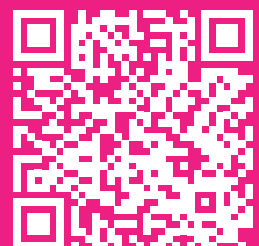
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You could support us by playing the Unity Lottery, where every week you have the chance to win the £25,000 jackpot plus many other fantastic cash prizes.

For every £1 entry at least 50p comes directly to us to use, to help us make a real difference to our patients, their families, and our staff.

The draw takes place every Friday!

If you are 16 years and over, please scan this QR code to start playing in aid of The Royal Wolverhampton NHS Trust Charity:



# Hints and tips to help you

Whatever you are doing to raise money, there are a few simple things you can do first to maximise your chances of success. Making the effort at the start will make all the difference at the end, so follow these rules.

## 1. Where to start

- ✓ Make sure you are aware of the latest COVID-19 restrictions
- ✓ Set a date for your event
- ✓ Select a venue - think about size, facilities, transport and disabled access
- ✓ Set a budget and stick to it - always ask stores for charity discounts or donations of goods. If you get in touch with the team we can supply you with a letter of support
- ✓ Register your event with us

## 2. Set yourself a target

Fundraisers often tell us they find it helpful if they set themselves a target. It's a great way to keep yourself motivated all the way until the big day.

## 3. Don't forget to Gift Aid it

Make sure all UK taxpayers tick the Gift Aid box in your sponsorship form. For every £1 they donate HMRC will give us an extra 25p - at no extra cost to the donor.

## 4. Always check if you can double your money

Lots of companies run match funding schemes, which double the amount of money you raise. Check whether your employer offers it, if not ask if they would like to support your fundraising and make a donation.

## 5. Stay safe and keep it legal

You'll be responsible for carrying out necessary risk assessments and taking precautions for health and safety and insurance cover for your event. This includes ensuring you comply with the current COVID-19 restrictions.



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# Get involved and support our work

There are so many different and imaginative ways in which you can fundraise. From setting yourself personal challenges to challenging your family and friends.

If you need some ideas, why not get in touch with us and we'll support you every step of the way. You can start by having a look at some of the suggestions below.

## Fundraising ideas

### Sky dive

Join your fellow thrill seekers and leap 10,000 feet out of a plane. You will be strapped to an instructor and fly through the clouds.



### Run or cycle

Why not set yourself a solo goal by running or cycling a set amount of miles over the month or year. You could even challenge your friends or family to compete against you!



### Virtual quiz

Host a virtual pub quiz or even a video games tournament with a suggested donation to participate! Use sites and apps such as skype, Zoom, Google Hangouts or Facetime to help unleash your competitive side!



### Dress Down Day

Have you ever wanted to dress casual for work? Why not have a dress down day once a month and everyone pay £1 in your department. Nice and easy fundraiser.



### Birthday fundraiser

Create a birthday fundraiser for RWT Charity. Ask friends and family members to forgo birthday gifts and donate to your fundraiser instead.



### Dye your hair

Set yourself a fundraising target and let your supporters know that once this target has been reached, you'll dye your hair or beard a crazy colour! Spice it up by letting everyone who donates choose a different colour to add to the mix!



### eBay auction

Why not run an online eBay auction and link it to the charity's eBay page. You can auction off gift sets, hampers, tickets to events, toys, jewellery and so much more.



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# How to Fundraise successfully

Follow our fundraising tips and you can be sure to achieve great results

## Top five tips for fundraisers:



### We are here to help you

Contact us via [rwh-tr.fundraisingteam@nhs.net](mailto:rwh-tr.fundraisingteam@nhs.net) or 01902 694473 as we are here to help you each step of the way. We can provide advice along with charity materials to really get your event or yourself noticed.



### Set up a JustGiving.com page

The easiest and best way to raise sponsorship. Personalise your page and email the link to friends, family and colleagues, see more here: [The Royal Wolverhampton NHS Trust Charity - JustGiving](#)



### Tell everyone what you're doing

Your friends may be able to help or local shops or businesses could offer support. Use opportunities such as social media to widen your audience or even send a press release to your local newspaper or radio station.



### Have fun!

Enjoy your day and so will everyone else!



### Let us know how it went

We love to see how our fundraisers' events go, so please send us your stories and photos.

# JustGiving™

## Raising money for a charity/Setting up your Fundraising Page for a charity

It's quick and easy to set up a Fundraising Page for a registered charity. If you'd like to run your own project to help a friend in need or a local or overseas community, JustGiving can help make it happen.

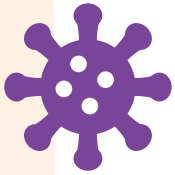
Just follow the steps below to create your page for a charity:

1. Log into your account and click 'Start Fundraising'.
2. When asked 'Are you fundraising for a registered charity?', select 'Yes, continue'.
3. Search for the cause you want to support: The Royal Wolverhampton NHS Trust Charity - JustGiving
4. Let us know whether you're taking part in an event, celebrating an occasion, fundraising in memory or doing your own thing.
5. If you can't see your event listed, select 'Add your own' at the bottom of the page and tell us a bit more about your activity.
6. Choose your web address – this is the link you'll be sharing with friends and family when asking them to donate.
7. Tick 'Yes' if you're running a bake sale, or selling tickets to an event, raffle or auction. Donations to your Page won't be eligible for Gift Aid. Find out more here.
8. Click 'Create your page'.

Job done! Your Fundraising Page is now set up and ready to accept donations. We'll send the money that you raise to your charity on a weekly basis. Now you can start on the fun stuff – personalising your page and sharing it with friends and family.

# How to stay on the right side of the law

It's very important that when you are fundraising that you do it in a safe manner. Here are some tips to help you out.



## Compliance with COVID-19 restrictions

The restrictions on activities in light of COVID-19 can change rapidly. Make sure your fundraising activity is within the COVID-19 government restrictions and that you are following all the right guidance including wearing of face masks and social distancing. Contact the RWT Fundraising Team for help and advice.



## Collecting Donations

Only use a collection tin from RWT and take a letter of authorisation with you.

### On private property

For example a shop, pub or supermarket. Ask the owner's permission in advance. Leave plenty of time in case the person you ask has to check with someone else.

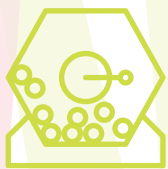
### On public property

For example a park, a street or square. For this you will need a licence. You can get these from your local council, but this can take a few weeks or even longer. So make sure you allow plenty of time before your collection date. You will need to inform your local police about the event.



## Gaining Permission

An event held in a public place will need permission from the local authority first. You may also need permission if you're planning an event that may impact on the area, or the public, such as a noisy event or an event the public will be invited to.



## Raffles, lotteries and prize draws

Activities such as raffles, lotteries and prize draws, where a winner is chosen by chance, are governed by gambling legislation. These activities are permitted when they take place at a fundraising event and the winner is announced at the event, otherwise a licence may be required. We have lots more information available on these activities so please contact us if you have any questions.

# Frequently Asked Questions

## Can a representative from the charity attend my event?

We are happy to send a representative, but we only have a small group of staff who attend events. Please contact the Fundraising Team on 01902 694473 and we will check availability.

## Where will the money go?

The money you raise will help enhance patient, family and staff care over and above the normal NHS care and treatment. Due to the support of members and others, our Charity has worked tirelessly to add value to patient experience.

## I need something to show that I am fundraising for 'The Royal Wolverhampton NHS Trust Charity'?

We can supply you with a 'letter of authorisation' which will confirm our knowledge of your fundraising.

## Can I bring people in for a look around the hospital to see where money goes?

We will be able to arrange for you to meet the team/department you have fundraised for and hear how money raised will be used and make a difference. There will also be an opportunity for a photograph which can be used in our newsletter/magazine and on social media.

## What address do I send the money to?

Please contact a member of the team on 01902 694473 to arrange.

## Who do I make cheques payable to?

RWT NHS Trust Charity

## Can I bring my cheque in/have a cheque presentation?

Yes, we can organise a cheque presentation. If you would like to formally present your cheque to the Charity please contact us on 01902 694473.

## Can I get my event mentioned on Facebook/Twitter/Instagram/LinkedIn and the Charity website?

Yes we can upload a picture and promote your event sharing your JustGiving links and you can tag us in your post also 'The RWT Charity'.

## Gift Aid

### Help us make your donation go further.

Did you know that if you are a UK tax payer for every £1 you donate that the tax office will contribute 25p..... That means for every £100 we get an extra £25 so it makes sense to ensure you use Gift Aid where applicable.

Please note: we are only entitled to receive Gift Aid for sponsored events such as a skydive or marathon and for donations. If you put on an event such as a quiz night we will not be able to claim Gift Aid.

When sponsors complete your online donation form or sponsor form please ensure they complete the first line of their address and their postcode. Without this information we are unable to claim.

If you wish to make a one off donation you can use the form attached on the next page.

Many thanks

The Charity Team

*giftaid it*  
Making donations go further



**The Royal Wolverhampton**  
 NHS Trust Charity  
 Registered Charity No. 1059467

*giftaid it*  
**Making donations go further**

**Yes I'm supporting  
 The Royal Wolverhampton NHS Trust Charity**

Title:	First name:	Surname:
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Address  
 (including postcode)

Email:  
 (only if you are happy for us to contact you)

**Make your gift worth more at no extra cost  
 We can claim an extra 25p for every £1 donated!**

I want to Gift Aid my donation of £..... and any donations I make in the future or have made in the past 4 years to.

I am a UK taxpayer and understand that if I pay less Income Tax and/or Capital Gains Tax than the amount of Gift Aid claimed on all my donations in that tax year it is my responsibility to pay any difference..

Signature: ..... Date:.....

The Royal Wolverhampton NHS Trust Charity will not pass on your details to any other organisation. We would like to keep you informed about the work you are helping make possible. If you do not wish to receive any further information, please tick here .

If you are happy to be contacted by email, please tick this box .

**Please complete this form and contact a member  
 of the team on 01902 694473 to arrange drop off.**



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# Sponsorship and Gift Aid declaration form



**The Royal Wolverhampton**  
 NHS Trust Charity  
 Registered Charity No. 1059467

Name of event: ..... Date of event: .....

Fundraiser Name: ..... Email: .....

Address: .....

..... Postcode: .....

If I have ticked the box headed 'Gift Aid? ✓', I confirm that I am a UK Income or Capital Gains taxpayer. I have read this statement and The Royal Wolverhampton NHS Trust Charity to reclaim tax on the donation detailed below, given on the date shown. I understand that if I pay less Income Tax/or Capital Gains tax in the current tax year than the amount of Gift Aid claimed on all of my donations it is my responsibility to pay any difference. I understand the charity will reclaim 25p of tax on every £1 that I have given.\*

Full name	Home address (only needed if doing Gift Aid)	Postcode	Amount pledged	Amount given	Date paid	Gift Aid* ✓



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# Sponsorship and Gift Aid declaration form



**The Royal Wolverhampton  
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Full name	Home address (only needed if doing Gift Aid)	Postcode	Amount pledged	Amount given	Date paid	Gift Aid* ✓

<p>Cheques should be made payable to</p> <p><b>The Royal Wolverhampton NHS Trust Charity</b></p> <p>Please contact a member of the team on 01902 694473 to arrange drop off of sponsorship forms/cheques/donation</p>	<p style="text-align: center;"><b>Office Use only</b></p> <p>Supporter No: .....</p> <p>Total: .....</p> <p>Total GA: .....</p> <p>Total Non GA: .....</p>
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# Event donation form

Please use this form to send any money you have through your event not paid in via your online fundraising page.

<b>Full name</b>	
<b>Address</b>	
<b>Postcode</b>	
<b>Email</b>	
<b>Phone no.</b>	
<b>DOB</b>	

## Contact

We would like to keep you informed about our work so that you can see how your gifts are making a real difference. If you would like to hear from us, please select the following options:

- By Post
- By email
- By Phone

**Please contact a member of the team on 01902 694473 to arrange drop off of sponsorship forms/cheques/donation.**

## Payment

If you are writing a cheque, please make it payable to RWT NHS Trust Charity.

Please contact a member of the team on 01902 694473 to arrange.

### By Bank transfer

Please contact a member of the finance team on 01902 481590.

**Follow our social media to see what we have planned**



@TheRWTCharity



@TheRWTCharity



@therwtcharity

**For further information about the Charity or how to support it, please contact our team on 01902 694473 or email [rwh-tr.fundraisingteam@nhs.net](mailto:rwh-tr.fundraisingteam@nhs.net)**